

AbmaSoft

8

Design Systems

That Every

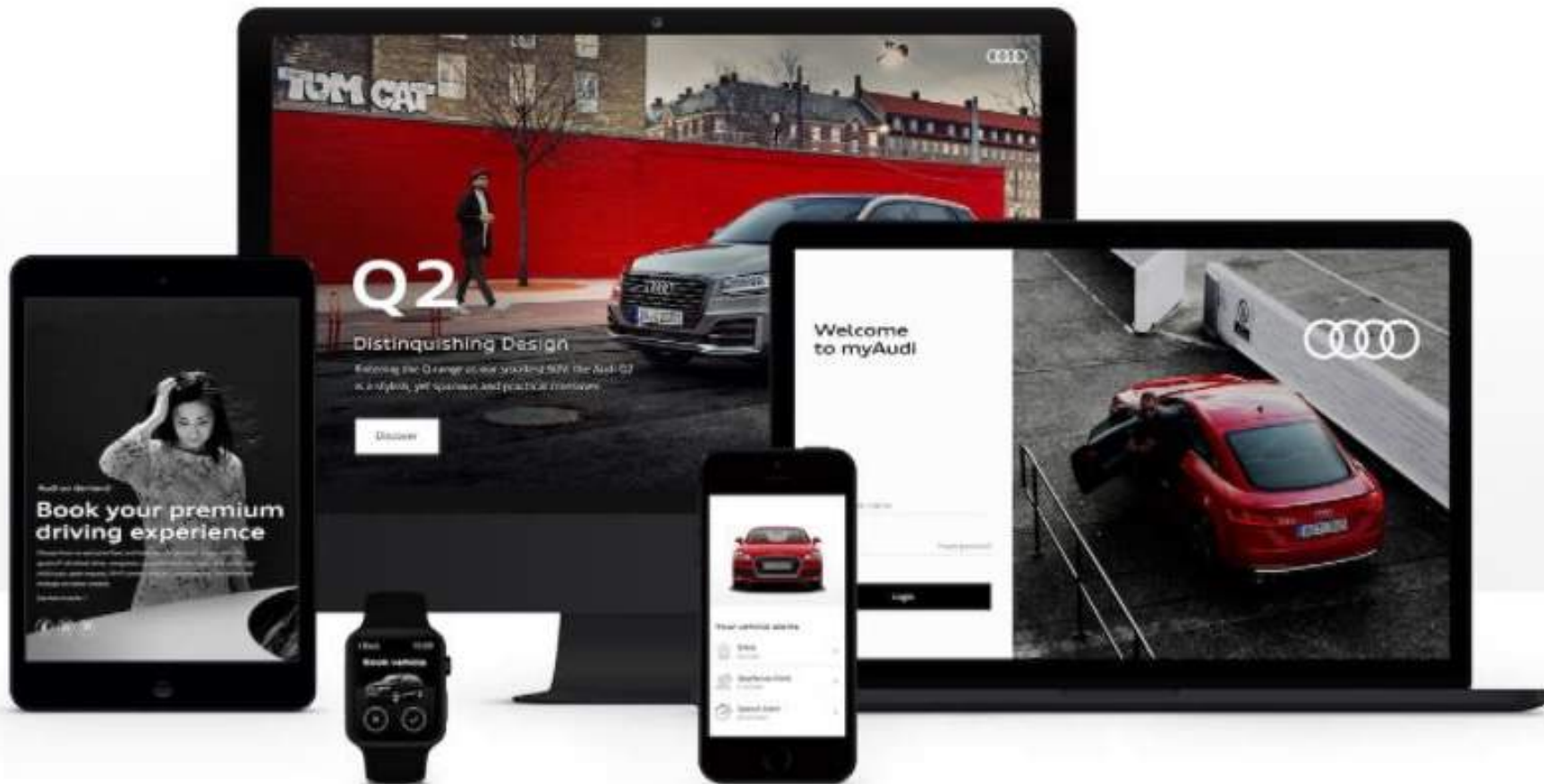
Designer

Should Know



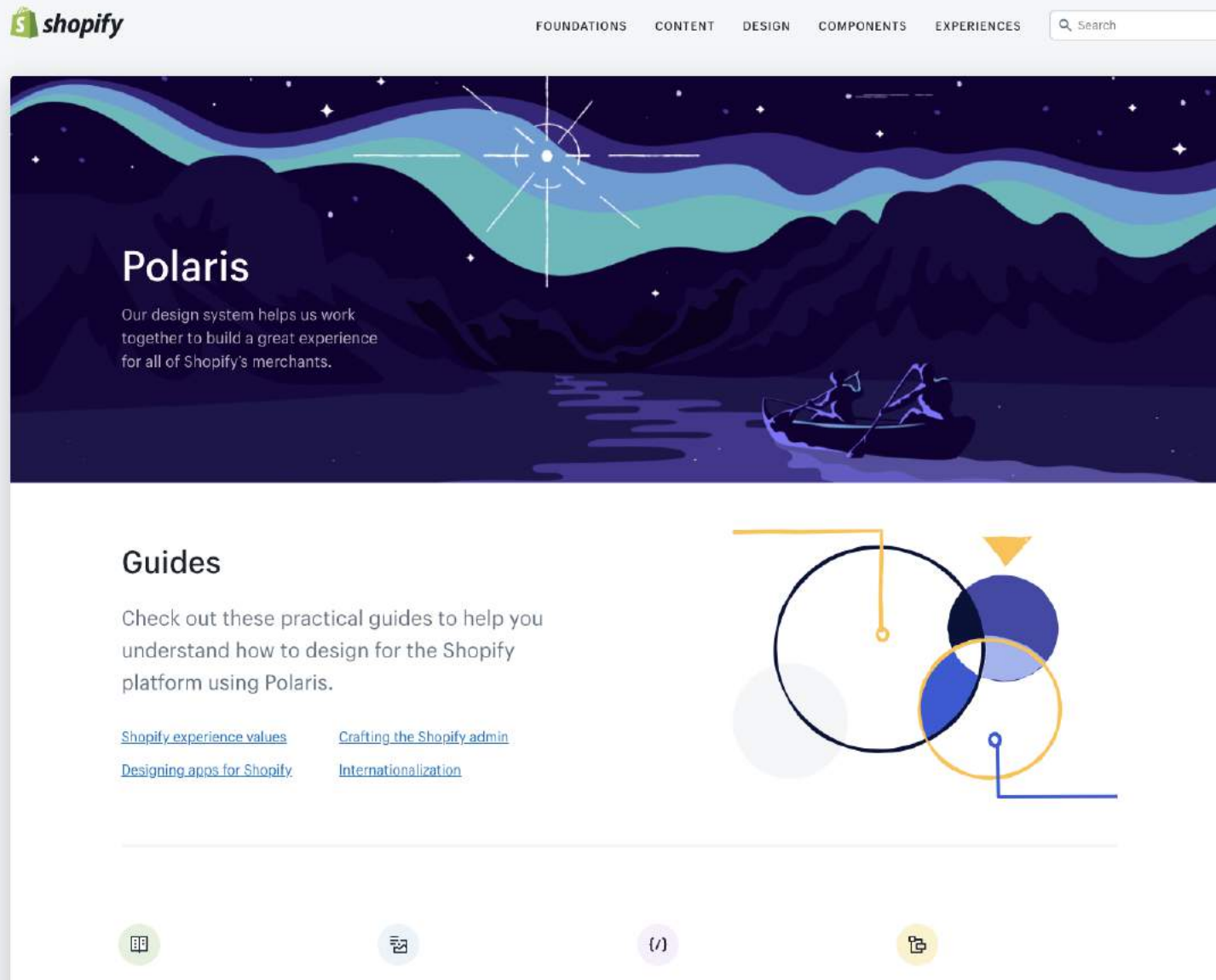
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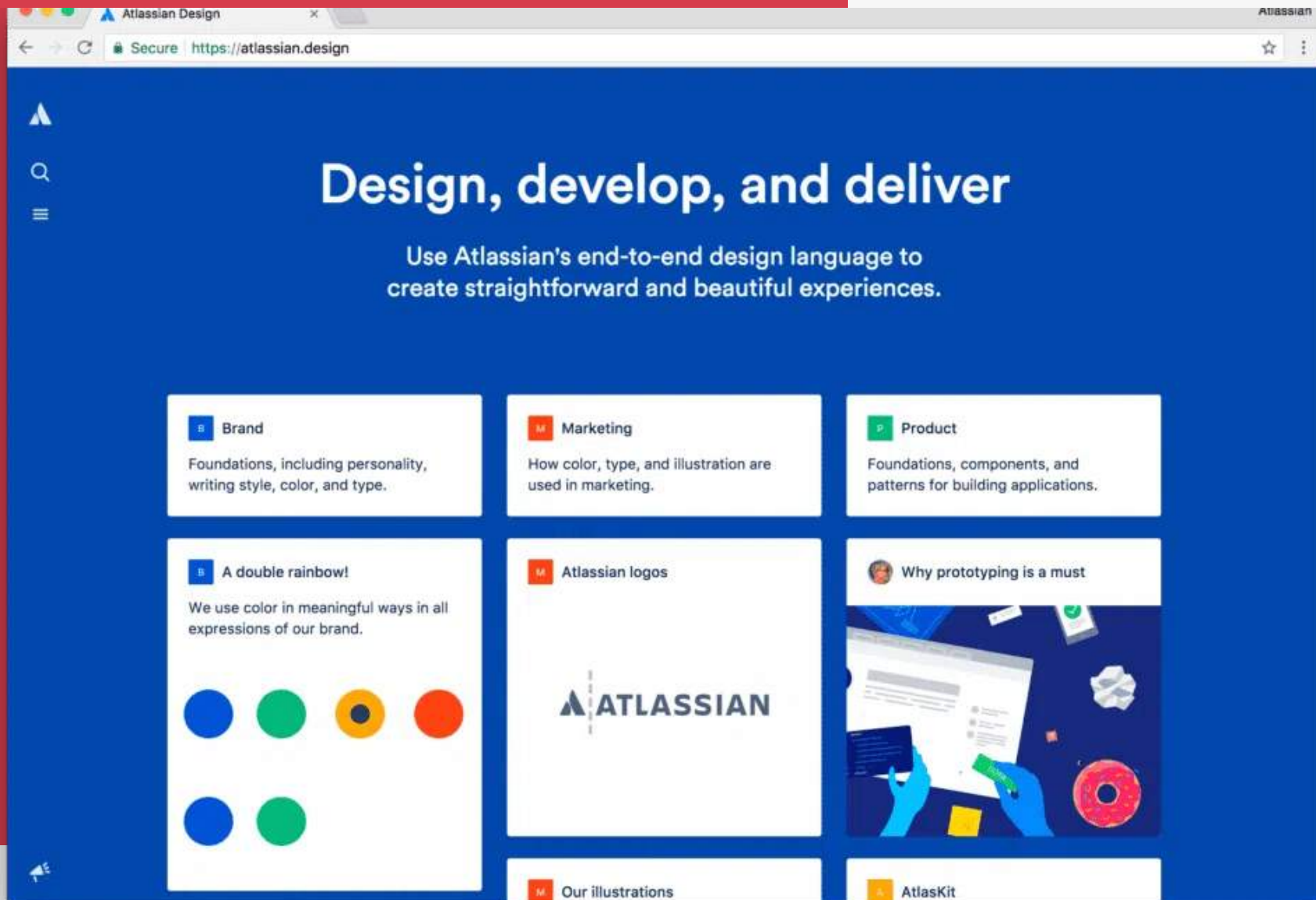
AUDI DESIGN SYSTEM

The aim is to create varied solutions and a well-balanced, system-wide user experience from the app to the vehicle.



SHOPIFY DESIGN SYSTEM

Their aim is to help people achieve independence by making it easier to start, & grow a business.



ATLASSIAN DESIGN SYSTEM

Atlassian's design philosophy reflects and underpins how digital experiences can unleash the potential in any team.

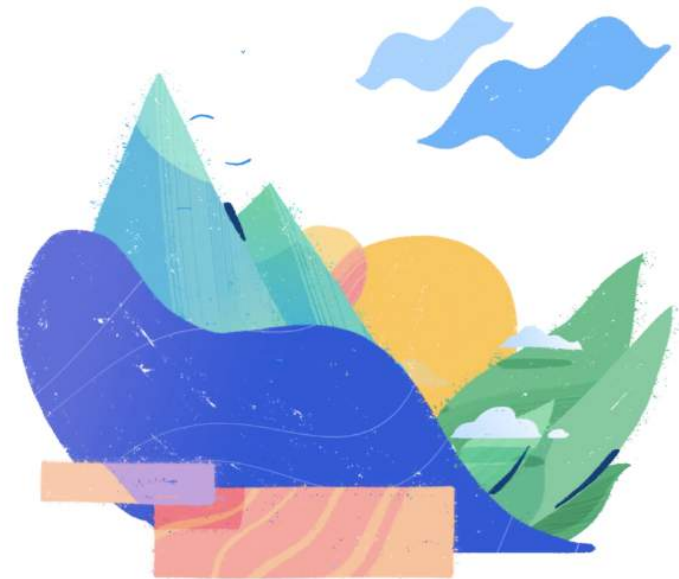


Welcome to the Help Scout brand!

[Read the Handbook](#) →

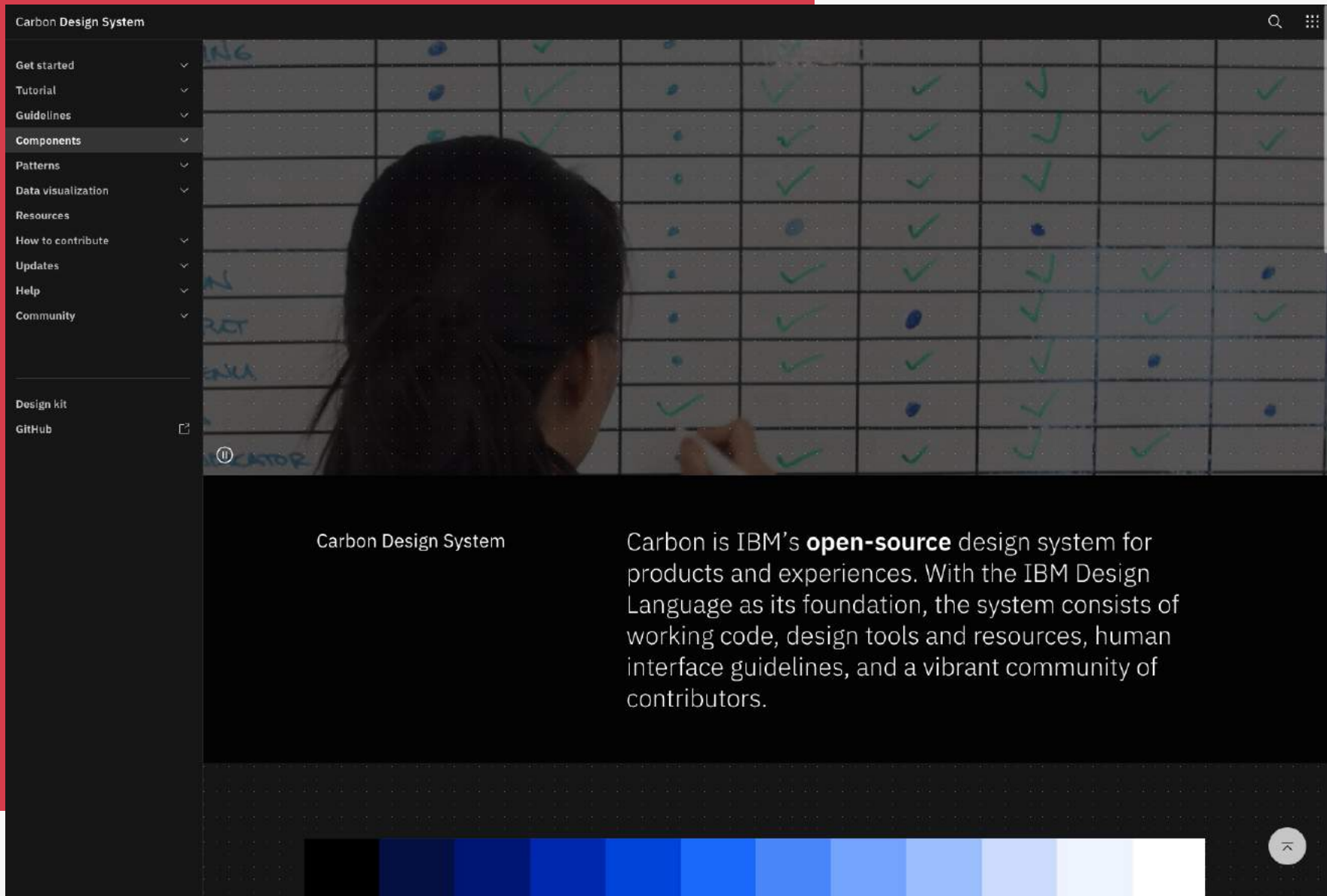
[Download Resources](#) →

[Explore our Values](#) ↓



HELPSCOUT DESIGN SYSTEM

All their efforts go into making software that gives teams the scale and efficiency of a help desk, but with a seamless customer experience.



IBM CARBON DESIGN SYSTEM

IBMers believe in progress—that by applying intelligence, reason, and science they can improve business, society, and the human condition.

Color

FOUNDATIONS

- Color
- Data Visualization
- Grid System
- Typography

COMPONENTS

- Buttons
- Dialogs
- Feedback
- Form Elements
- Freddicons
- Helper Classes
- Lists
- Navigation
- Slats
- Stats/Data

Brand

Hex RGB CMYK Less

Cavendish #FFE01B

	16px	24px
Coconut text	Not legible	Not legible
Kale text	Not legible	Pass
Peppercorn text	Pass	Pass

Functional Colors

Peppercorn #241C15

	16px	24px
Coconut text	Pass	Pass
Kale text	Not legible	Pass
Peppercorn text	Not legible	Not legible

Oyster #403B3B

Copy

	16px	24px
Coconut text	Pass	Pass
Kale text	Not legible	Not legible
Peppercorn text	Not legible	Not legible

Tuna #8C8C8C

	16px	24px
Coconut text	Not legible	Pass
Kale text	Not legible	Not legible
Peppercorn text	Pass	Pass

Portobello #87A9A1

	16px	24px
Coconut text	Not legible	Pass
Kale text	Not legible	Not legible
Peppercorn text	Pass	Pass

MAILCHIMP DESIGN SYSTEM

Their brand embodies what's important to the Mailchimp team: devotion to craft, a love of creative expression, and an obsession with quality.

The screenshot shows the Google Material Design website. The top navigation bar includes 'MATERIAL DESIGN' on the left and 'Design', 'Components', 'Develop', and 'Resources' on the right. A left sidebar menu lists various sections: 'Material System' (Introduction, Material studies), 'Material Foundation' (Foundation overview, Environment, Layout, Navigation, Color, Typography, Sound, Iconography, Shape, Motion, Interaction), 'Communication', and 'Material Guidelines' (Guidelines overview, Material Theming, Usability, Platform guidance). The 'Communication' section is currently selected. The main content area is titled 'Guidelines' and contains the following text: 'Create custom Material Themes to make your product unique. Implement your design vision with Material Theming, which simplifies the process of customizing your product and using components, which are the building blocks that make a product usable and functional.' Below this, it states: 'Usability and platform guidance describe how to make sure your app is usable for all users. Platform guidance helps you make detailed decisions about what conventions are proper for each platform.'

Up next

- MATERIAL THEMING Overview**: Represented by a purple and black grid with 'Aa' text.
- COMPONENTS Bottom app bar**: Represented by a purple app bar with icons.
- USABILITY Accessibility**: Represented by a blue icon of a person and a 'T' in a circle.

Material Guidelines

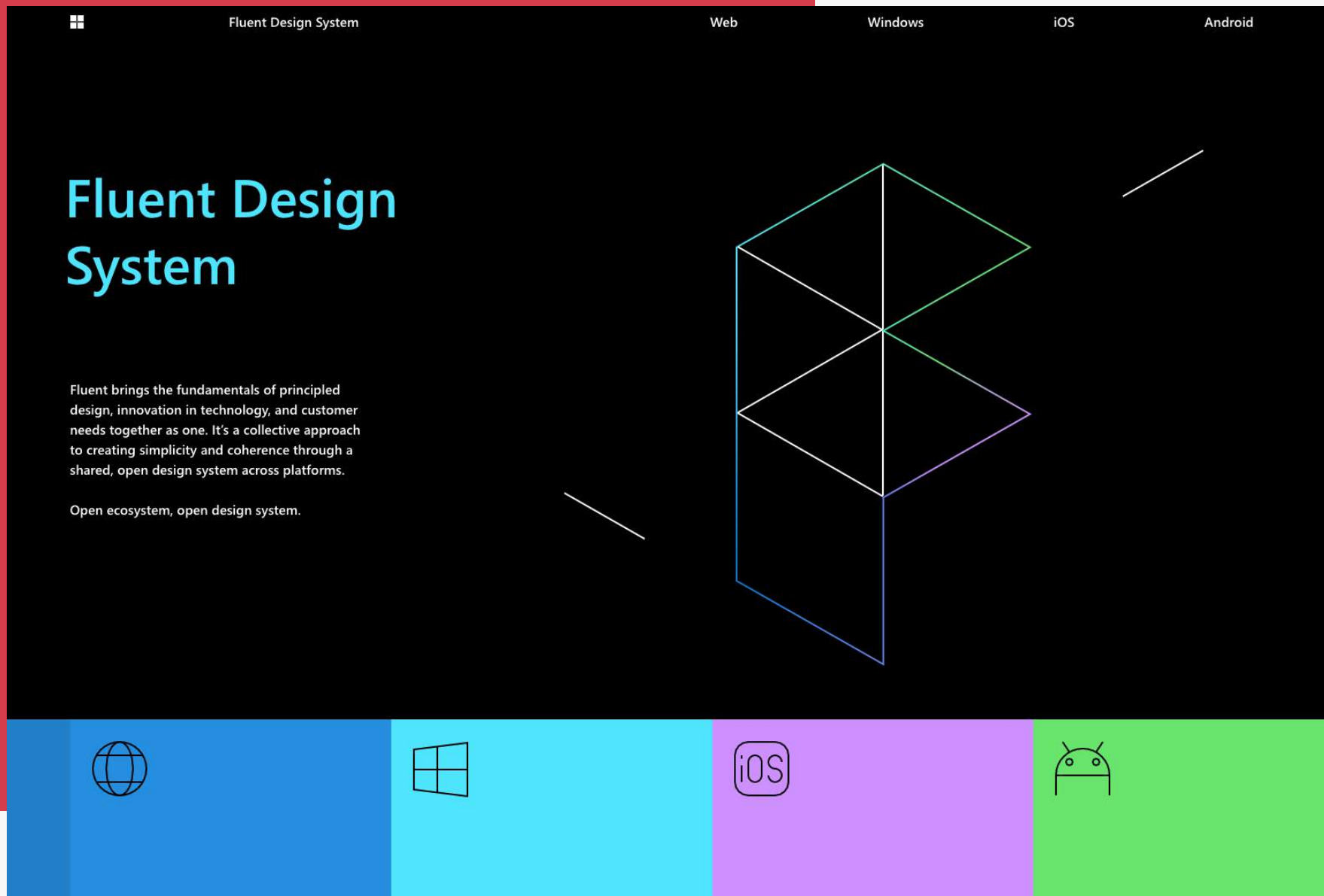
Guidelines overview

Material is an adaptable system of guidelines, components, and tools that support the best practices of user interface design. Backed by open-source code, Material streamlines collaboration between designers and developers, and helps teams quickly build beautiful products.

[GitHub](#) / [Twitter](#) / [YouTube](#) / [Subscribe for updates](#)

GOOGLE MATERIAL DESIGN SYSTEM

Their goal for their design system is to create a visual language that synthesizes the classic principles of good design with innovation.



MICROSOFT FLUENT DESIGN SYSTEM

As Microsoft designers, they seek out those exclusions, and use them as opportunities to create new ideas and inclusive designs.

***SHARE IT IF
YOU FIND IT
VALUABLE***

