

GROW YOUR  
BUSINESS WITH US

**AbmaSoft**

WWW.ABMASOFT.COM

# DO YOU WANT MORE SEARCH ENGINE TRAFFIC?



DATE

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BY

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**Google processes over  
3 billion searches per day.**

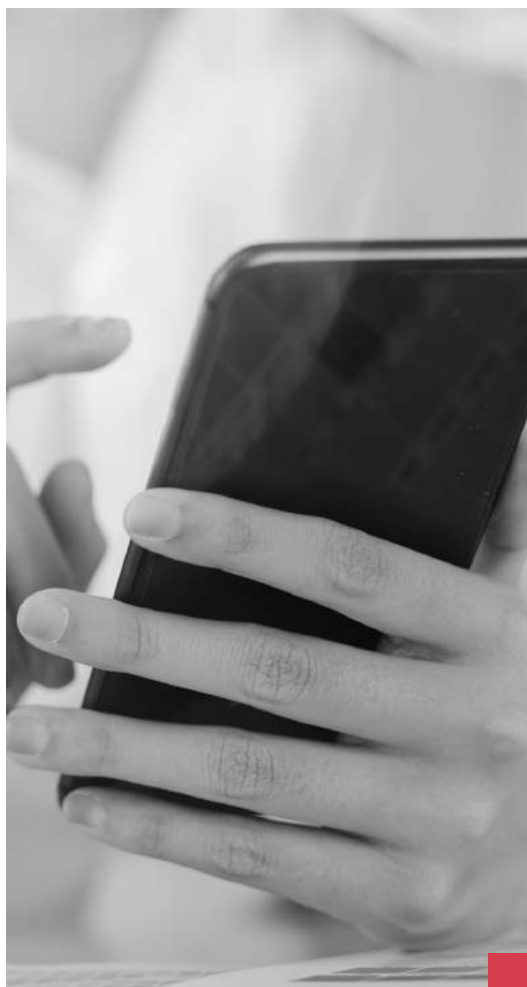
# EXPERT SEM SERVICES

Search engines, primarily Google is one of the biggest sources of traffic. More than 3 billion searches every day are processed by Google. Ranking on top is a tough battle between 1.7 billion websites and the numbers are growing fast.

That is why you need professionals to help improve and maintain your search engine rankings and grow traffic.

With over 20 years of experience in Internet Marketing, we stay updated on the latest Google algorithms and policies for search engine rankings.

“  
IT'S JUST NOT  
ABOUT  
KEYWORDS  
AND  
CONTENTS  
”



## SEO IN 2021

Google Search Engine algorithms and policies are continually changing with time. One can't just rank on top today with a lot of content and keywords stuffed everywhere in the website. Google needs to show the best results for a search query and they are not encouraging the keyword stuffing and it can actually kill your SEO in 2021.

New Google policies emphasizes on the User Experience, Quality of your Website, Speed, Mobile Optimization, Website Authority, Quality of Content, and not the Quantity. And of course, we need to target and plan your Keywords smartly.

In the initial audit, our company performs on your website. We highlight all the issues and improvements required to optimize it for better search engine rankings and performance.

# RISE TO THE TOP WITH US

- Don't let a lack of resources or time to stop your SEO in its tracks. With AbmaSoft, you will have a dedicated SEO team working constantly to get you on top and keep you there.
- Maintaining search engine rankings is a constant, in-depth process that is ever-evolving. Our team will stay on top of all the details, so your business can maximize every opportunity.
- SEO involves many different strategies and an effective SEO plan is tailored to each specific situation. With your goals in mind, our team will carefully craft a strategy that works with the current realities of your SEO situation.



## WHY ABMASOFT?

We will save you from wasting money on inefficient tactics.

We have full-stack web engineers to assist in making any type of optimizations required.

We track progress with Key Performance Indicators and provide reports.

# DO YOU WANT A FREE SEO AUDIT REPORT FOR YOUR WEBSITE?



We perform free SEO audit across 100 website data points and provide clear and actionable recommendations for steps you can take to improve your online presence and ultimately rank better in Search Engine Results.

Once you have the report it's your choice then if you want to do it yourself or partner with AbmaSoft to manage.

**Get Started Today**

[CLICK TO APPLY](#)

# FLEXIBLE PRICING

Firstly we build a true understanding with our clients and partners. And then based on the company objectives, IT assets, and budgets we build a custom strategy and pricing structure.

AbmaSoft has three modes of engagement to help you improve your SEO rankings. You may start with Free and switch to Basic or Advance later.

“  
**WE BUILD  
CUSTOM  
STRATEGY TO  
FIT YOUR  
EXACT NEEDS**  
”



## 1

### FREE

AbmaSoft will provide a full diagnostic and website audit, with a clear road map for the strategies your business should implement to achieve SEO success.

## 2

### BASIC

This model offers a full SEO audit and one-time onsite optimization. We do keyword research, identify the best keywords, and provide a strategic plan to run on-going SEO campaigns by the client.

## 3

### ADVANCE

In this model, we do it all - We sign an ongoing monthly contract to manage onsite and offsite optimization by our teams.

# ADVANCE CHECKLIST



## WEBSITE AUDIT & OPTIMIZATION

Optimize website speed, user experience improvements, mobile-friendliness, placement of all meta tags, XML sitemap and more.



## SEO STRATEGY

Based on your business analysis, website, target market, and competitors, we build a custom SEO strategy for your business.



## KEYWORD RESEARCH

Find out the best keyword phrases for your website, average monthly searches for the keywords, and competitor analysis.



## GOOGLE ANALYTICS

Install (if not already) and optimize Google Analytics & Webmaster Tools with your website to monitor and analyze website traffic and SEO performance.



## ON-PAGE OPTIMIZATION

Based on the targeted keywords we optimize the website contents, links, headings, URLs, meta tags, image alt tags, and more.



## CONTENT WRITING

We write fresh and original content for the targeted community and Search Engines on a regular basis to create new articles and blogs on your website.



## OFF-PAGE OPTIMIZATION

We do guest postings on top-ranking websites, blogs, forums, question/answer websites - containing links back to your website with targeted keywords.



## GRAPHIC DESIGN

Our design team furnishes high impact graphics for post title images and thumbnails required.



## SEO CAMPAIGN MONITORING

SEO experts at AbmaSoft continually monitor the SEO campaign performance to analyze and modify campaigns time to time for better results.

**Each checklist item here has its own internal checklist of tasks to be accomplished on your site for SEO.**



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# THANK YOU FOR CONSIDERING US

Get in touch with us today for a FREE audit of your website.  
We are just a few clicks away and will be happy to help you  
find your way with search engines on the Internet.



Best Regards,

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**Get Started Today.**

CLICK TO APPLY



SCAN ME



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